

Media & Publications



Clients & Participants

Allied Publications ♦ Alexander Hamilton Institute ♦ Addison-Wesley Publishing Company ♦ Advanced Data Reprographics ♦ Advanced Management Publishers, Inc. ♦ American Management Association ♦ Barron's Publisher's ♦ Blue Dolphin Communications ♦ Boston Globe Foundation ♦ Cahner's Publishing ♦ Christian Science Publishing Society ♦ Contributions w Copy Cop ♦ Cramer Productions ♦ Creative Professional Services, Inc. ♦ Editorial Services of New England ♦ First Media of Massachusetts ♦ Houghton Mifflin Company ♦ Information Systems ♦ Lightwave Journal of Fiber Optics ♦ Manisses Communications ♦ Mount Auburn Press ♦ Neighborhood Network News ♦ News & Media Relations ♦ Occupational Outlook Quarterly ♦ Penwell Publishing ♦ Professional Press ♦ Porter Sargent Publishers ♦ Techniscribe, Inc. ♦ The Christian Science Monitor ♦ TMSI ♦ Traid Direct, Inc. ♦ Wagner Cable ♦ Want Advertisement Publications, Inc. ♦ West Coast Video ♦ WEEL-AM ♦ Westinghouse Broadcasting Company ♦ WGBH Educational Foundation ♦ WHDH-TV ♦ Whole Person Press ♦ WNEV-TV Channel 7 ♦ World Monitor Magazine ♦ WRWO

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What Participants Have Said!

I find each and every segment extremely beneficial.

Want Ad Publications Inc., Marlone Apone, Manager, Computer Operations

The class was much more geared towards real life situations as opposed to the "book study" approach -- Well done!

WHDH-TV, Susan Maquire, Manager, Advertising and Sales

A quality presentation, educational in a non-overwhelming way ❖ I learned new ways to relax ❖ I see the advantages of asking myself, "Is this really important? ❖ Is it a big deal?"

WEEI-AM, Patrick Wells, News Producer

I found the speaker very knowledgeable and pleasant ❖ It was hard to digest everything but I did pick up a few strong points ❖ I helped me look at the whole picture and to then break it down into works, steps, and solutions ❖ I found all the information useful, and wish I had more time to elaborate further.

Cahner's Publishing, Kathleen Ewing, WP Operator

Good overview to enhance the fairly new yet developing thoughts of people development skills and the idea of selling my experience toward personal growth.

Continental Cablevision, Joyce Hillcoat, General Manager

These sessions help me revisit my goals and actions ❖ I now clarify my objectives and set up a plan.

Manisser Communications, Fraser A. Lang, President

I learned the impact of documenting your time to create something separate from the company.

Continental Cablevision, Lou Russo, Community Program Manager

Mr. Schwartz is very knowledgeable and personable, and keeps the subject matter from getting too "heavy."

Boston Scientific Corp., Ruth Kane, Assoc. Manager, Print & Advertising

Very, very, very informative.

Select Communications Corp., Keving S. Buckley, President